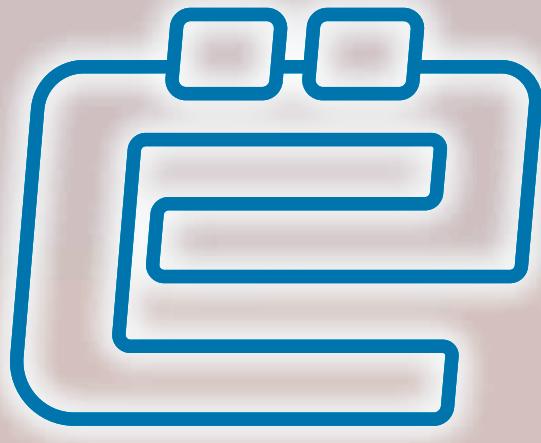




CITROËN



THE NEW ë-C3  
ALL ELECTRIC  
#EXPRESSYOURËSTYLE

# THE BRAND

 **FRENCH  
AUTOMOTIVE  
BRAND**  
**ESTABLISHED IN 1919**



Citroën is a French automotive brand established in 1919. Present in over 101 countries, the brand has sold over 50 million vehicles in its 103 years.

Globally, the brand is known for its bold design and comfort offerings. Today, the brand is one of the most loved and collected automotive brands worldwide.

Citroën has had a racing lineage & has won 3 WTCC and 8 WRC world championship manufacturers' titles.

Citroën always challenges conventions to offer a modern and innovative approach to mobility. There are many firsts in the automotive world brought by Citroën which led to winning numerous national and international awards.

- **1<sup>st</sup>** mass-market car with front wheel drive - Traction Avant
- **1<sup>st</sup>** Hydropneumatic self-leveling suspension system in the world
- **1<sup>st</sup>** car model with modern disc brakes - Citroën DS
- The iconic and popular 2CV transcended eras and completed its journey from 1948 to 1990 with over 5 million units globally

Being an innovative brand, Citroën globally offers a wide range of models, from the AMI, an electric quadricycle designed for the city, to sedans, SUVs, and commercial cars, which are available with multiple powertrains – Conventional fuel, Electric & Plug-in hybrid.

# CITROËN FOR EVERYONE

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At Citroën, we've created a legacy of finding harmony between comfort and well-being. Be it on a winding road, shores of a beach, or on the rugged slopes of a hill, we aim to always bring a dynamic design that lets you translate your adventures into any Citroën vehicle - a Premium SUV, a Hatchback or an Electric Vehicle. Because we believe there's a Citroën for everyone.



CITROËN C3



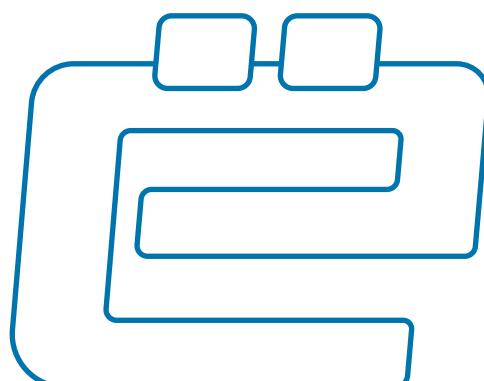
CITROËN C5 AIRCROSS SUV



NEW Ë-C3 ALL ELECTRIC



# #EXPRESSYOUR<sup>Ë</sup>STYLE



As a young and progressive individual, every choice, every moment, and every step of your evolution shapes who you are. Your unique experiences & conscious lifestyle fuel your unique story. And this story is a measure of every element of your life, especially of the vehicle that charges your drive.

Built to keep your story on the forefront, we present to you the **New ë-C3 All Electric**, an intuitive and advanced embodiment of comfort and innovation in an all-new electric avatar. Now **#ExpressYour<sup>Ë</sup>Style** and showcase your unique personality with ë-C3 which comes with a range of 13 exterior colour combinations, 3 packs, and 47 customisations.

# 10 ELECTRIFYING FEATURES



## 320 km\* RANGE IN A SINGLE CHARGE

Enjoy long and uninterrupted drives with the New ë-C3 All Electric's 320 km\* single-charge range

## 100% DC FAST CHARGING FOR QUICK CHARGING & WORRY-FREE DRIVE

With DC fast charger, the New ë-C3 All Electric can be charged from 10% to 80% in just 57 minutes\*\*

## 26 cm CITROËN CONNECT TOUCHSCREEN WITH WIRELESS SCREEN MIRRORING

Stay connected on the move with wireless compatibility with Apple CarPlay™ and Android Auto™

## 3 ACCESSORY PACKS

#ExpressYourStyle and showcase your electrifying personality with various customisation options

## LIVE ELEVATED

SUV stance with high ground clearance, confident & high driving position

## 29.2 kWh BATTERY PACK WITH REGENERATIVE BRAKING

Charge your vehicle's battery every time you apply brakes with Regenerative Braking

## CITROËN ADVANCED COMFORT WITH FLYING CARPET EFFECT

Cruise comfortably with a new-generation suspension system

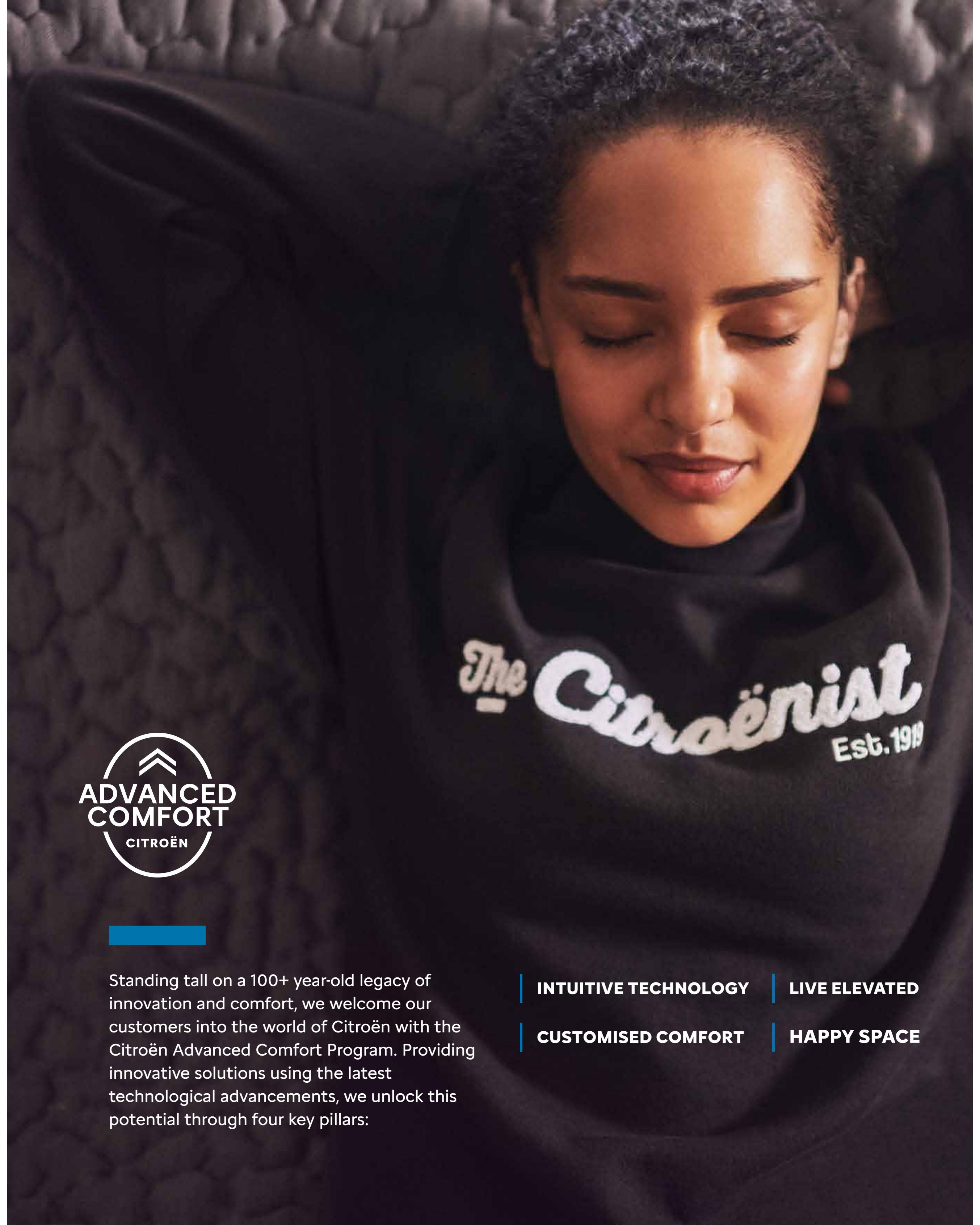
## TROPICALISED AC

Beat the heat with an air-conditioning system that keeps your cabin cool, even in the harsh Indian summers

## HAPPY SPACE

With generous space & ample headroom, now enjoy every drive in comfort with room for everybody and everything

T&C: \*As certified by test agency under Central Motor Vehicle Rules, 1989. \*\*Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging may vary.

A close-up photograph of a woman with dark hair and skin, wearing a dark turtleneck sweater. The sweater has the words "The Citroënist" written in a white, stylized, cursive font, with "Est. 1919" in a smaller, white, sans-serif font to the right. She is looking down with her eyes closed, and the background is dark and out of focus.

The Citroënist  
Est. 1919

Standing tall on a 100+ year-old legacy of innovation and comfort, we welcome our customers into the world of Citroën with the Citroën Advanced Comfort Program. Providing innovative solutions using the latest technological advancements, we unlock this potential through four key pillars:

**INTUITIVE TECHNOLOGY**

**CUSTOMISED COMFORT**

**LIVE ELEVATED**

**HAPPY SPACE**

# INTUITIVE TECHNOLOGY



## Up To 320 km\* RANGE IN A SINGLE CHARGE

Enjoy long and uninterrupted drives with the New ë-C3 All Electric's 320 km\* single-charge range



## 29.2 kWh BATTERY PACK WITH REGENERATIVE BRAKING

Charge your vehicle's battery every time you apply brakes with Regenerative Braking



## FULLY AUTOMATIC DRIVE WITH AN E-TOGGLE

Advanced "E-Toggle" automatic gearbox for a truly comfortable driving experience

## ECO/STANDARD DRIVE MODES

Switch between ECO and Standard drive modes to customise your driving experience

For the laidback and the adventurous. For the procrastinators and the proactive ones. With the New ë-C3 All Electric, no matter what your personality is, our intuitive tech solutions will cater to all your needs.

Explore the unexplored and enjoy every adventure without a worry in mind with the 320 km\* range on a single charge.

# CHARGING SOLUTIONS



**DC FAST CHARGER:** With DC fast charger, the New ë-C3 All Electric can be charged from 10% to 80% in just 57 minutes\*\*

**HOME/WORKPLACE CHARGING:** Conveniently charge your New ë-C3 All Electric from 10% to 100% in 10 hours 30 minutes\*\* with 15 Amp plug point at your Home or workplace

**PORTABLE CHARGING CABLE WITH YOUR NEW ë-C3 ALL ELECTRIC:** A Portable charging cable comes with your car kit, which can be plugged into any 15 Amp socket

T&C: \*\*Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging may vary. ^Available in select cities.



# INFO10MENT

The intuitive and modern 26cm Citroën Connect touchscreen allows you to mirror key functions of your smartphone\* through wireless compatibility with Apple CarPlay™ and Android Auto™, now access your multimedia content and apps, or simply manage your smartphone directly through the large high definition touchscreen. Relax in the comfort of the New ë-C3 All Electric and enjoy a seamless driving experience.

\*T&C: Application features and displays may vary depending on the different operating systems or smartphone devices being used. Avoid using the phone while driving for your safety

# COLOUR COMBINATIONS

## 4 MONOTONE



POLAR WHITE



ZESTY ORANGE



PLATINUM GREY



STEEL GREY

## 9 DUAL TONE



POLAR WHITE BODY  
WITH ZESTY ORANGE ROOF



PLATINUM GREY BODY  
WITH ZESTY ORANGE ROOF



STEEL GREY BODY  
WITH ZESTY ORANGE ROOF



POLAR WHITE BODY  
WITH PLATINUM GREY ROOF



ZESTY ORANGE BODY  
WITH PLATINUM GREY ROOF



STEEL GREY BODY  
WITH PLATINUM GREY ROOF



ZESTY ORANGE BODY  
WITH POLAR WHITE ROOF



PLATINUM GREY BODY  
WITH POLAR WHITE ROOF



STEEL GREY BODY  
WITH POLAR WHITE ROOF

## 3 CUSTOMISATION PACKS



VIBE PACK: POLAR WHITE



VIBE PACK: ZESTY ORANGE



ELEGANCE PACK: CHROME<sup>#</sup>

\*Elegance Pack (Chrome): Dealer Installed

## 2 INTERIOR TRIMS



ANODIZED ORANGE



ANODIZED GREY

# WARRANTY



At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Program has been designed keeping these values in mind.

- High Voltage Battery warranty for 7 years or 140.000 km (whichever is earlier)
- Electric motor warranty for 3 years or 100.000 km (whichever is earlier)
- Standard vehicle warranty for 3 years or 100.000 km (whichever is earlier)
- High Voltage Battery warranty for 7 years or 140.000 km (whichever is earlier)

# TECHNICAL SPECIFICATIONS

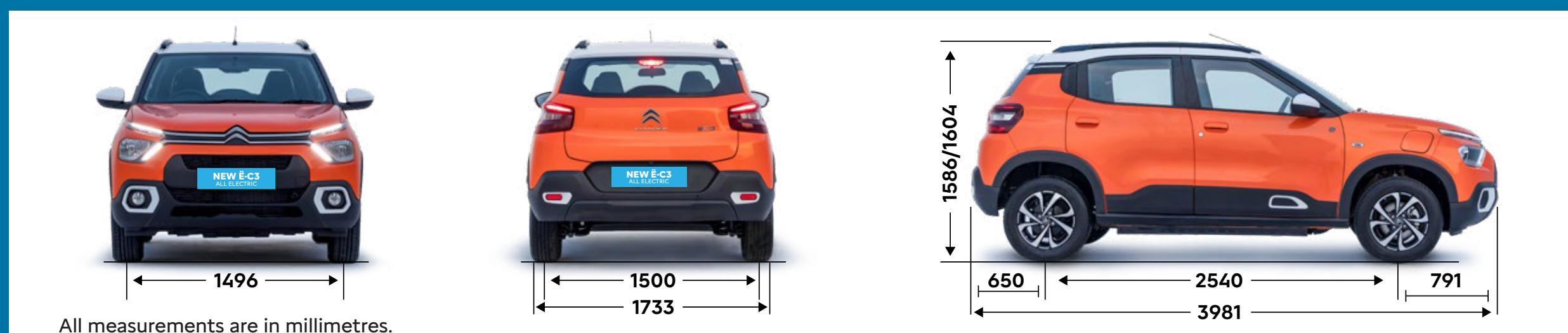
ELECTRIC MOTOR	
Electric Motor Type	Permanent Magnet Synchronous Motor
Electric Motor Power (ps)	57
Electric Motor Torque (Nm)	143
Drive Modes	Standard I ECO
Max. Speed (km/h)	107
Acceleration (0-60km/h in sec.)	6,8
HIGH VOLTAGE BATTERY	
Battery Capacity (kWh)	29.2
Battery Type	High Energy Density Lithium-Ion Battery Pack
Thermal Management System	Natural Air Cooled
On-Board Charger (kw)	3.3
Emission	Zero Tail Pipe Emission
TRANSMISSION	
Transmission	Single Speed Automatic
DIMENSIONS	
Overall Length, mm	3981
Overall Width (w/o mirrors), mm	1733
Overall Height (Unladen), mm	1586/1604 (with roof rails)
Wheel Base, mm	2540
Boot Space, l	315
WEIGHTS	
Kerb Weight (kg)	1316
Gross Vehicle Weight (kg)	1716
SUSPENSION	
Front	MacPherson Strut with Coil Spring
Rear	Rear Twist Beam with Coil Spring
BRAKES	
Front	Disc
Rear	Drum
STEERING	
Power Steering Type	Electric
Minimum Turning Circle Radius (m)	4.98
TYRE SIZE	
Tyres	195/65 R15 Alloy Wheel
Spare Wheel	185/65 R15 Steel Wheel
CHARGING	
Charging Standard	CCS2
Estimated Charging Time (SOC 10%-100% from portable charger)	10 Hours 30 minutes*
Estimated Charging Time (SOC 10%-80% from DC Fast Charger)	57 min*
WARRANTY	
Battery	7yrs/140.000 kms (whichever is earlier)
Electric motor	3yrs/100.000 kms (whichever is earlier)
Vehicle	3yrs/120.000 kms (whichever is earlier)
DRIVING RANGE	
Range At Full Charge (As Per MIDC Cycle) (km)	up to 320**

^ As per internal testing data, under test ambient temperature conditions.

\* Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging may vary.

\*\* As per ARAI (under standard testing conditions), actual performance figures may vary depending on various conditions including driving pattern, etc.

## DIMENSIONS



**Terms & Conditions:** Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Features and accessories shown may not be standard equipment and are subject to change without prior notice. Please consult an authorised Citroën dealer for latest information on features/specifications before deciding to place an order. Colours, dimensions and proportions may not match the actual due to digital layout.



CITROËN



dare  
to care  
like Citroen



## Citroën Care

24H Call Center &  
Emergency Road Assistant:  
**14023 / 0878-4475-4575** (WhatsApp)  
[care@citroen.indomobil.co.id](mailto:care@citroen.indomobil.co.id)

**CITROËN INDONESIA**  
PT. INDOMOBIL WAHANA TRADA  
BRAND EXPERIENCE CENTER  
WISMA INDOMOBIL LT. 3  
JL. MT. HARYONO KAV. 8  
JAKARTA 13330